

# Accelerate Action

## International Women's Day Panel & Luncheon

### Sponsorship Opportunities

March 7, 2025

#### Presenting Sponsor - \$10,000

- Prominent logo placement on all event promotional materials (website, registration page, marketing emails, and print flyers)
- Pre-event social media mentions across all platforms - Facebook, Instagram, LinkedIn
- Sponsor mention in media advisory and press release
- Prominent logo placement on video loop thank you slide at Luncheon
- Prominent logo placement on step and repeat for attendee pictures
- 2 reserved luncheon tables (20 tickets) with table signage and premium seating up front
- Opportunity to briefly welcome attendees from the podium - opening, awards, closing
- Prominent logo placement in post event email recap and thank you
- Post-event social media thank you across all platforms (LinkedIn, Facebook, Instagram)
- Prominent logo placement on video loop thank you slide at morning breakfast and community panel
- Thank you from the stage at the morning breakfast and community panel

#### Supporting Sponsor - \$5,000

- Logo on all event promotional materials (website, registration page, marketing emails, and print flyers)
- Pre-event social media mentions across all platforms - Facebook, Instagram, LinkedIn
- Sponsor mention in media advisory and press release
- Logo on video loop thank you slide at luncheon at luncheon
- 1 reserved luncheon table (10 tickets) with table signage and seating up front
- Acknowledgement from the luncheon podium
- Logo in post event email recap and thank you
- Post-event social media thank you across all platforms - LinkedIn, Facebook, Instagram
- Prominent logo placement on video loop thank you slide at morning breakfast and community panel

#### Table Sponsor - \$2,500

- 1 reserved luncheon table (10 tickets) with table signage
- Logo on video loop thank you slide at luncheon
- Sponsor mention in pre/post event email recap and thank you
- Post event social media thank you across all platforms - LinkedIn, Facebook, Instagram

For questions contact Brian Magee at [brian@worldpittsburgh.org](mailto:brian@worldpittsburgh.org)